

The Ohio State University  
College of Arts and Sciences

**Arts Entrepreneurship Minor (ARTSENT-MN)**

Department of Arts Administration, Education and Policy,  
1813 N. High St, 2<sup>nd</sup> floor  
Columbus, OH 43210  
614-292-7183,  
<https://aaep.osu.edu>

Through the Arts Entrepreneurship minor, students will be able to develop entrepreneurial and managerial skills necessary to succeed as creative individuals in the increasingly complex economic environment of contemporary art-making. Students attain business acumen and expertise necessary to operate arts and cultural institutions in the specific role of arts entrepreneurs. They will exhibit the critical and creative skills needed by policy makers and the knowledge of varied cultural, social, and economic realities impacting contemporary art disciplines, creative sector collaborations, and the role of art in society.

The Arts Entrepreneurship minor requires a minimum of 15 credit hours of course work. Students are required to take courses in Arts Management and Business. No courses may be taken for credit more than once and counted toward this minor.

Once the arts entrepreneurship minor program coordinator (or the coordinator's designee) has approved the Minor Program Form, you should file the form with your college or school advisor. For further information about the minor program, contact the Department of Arts Administration, Education & Policy.

*\*Some courses in this minor may have pre-requisites. Please consult the course bulletin before enrolling in courses.*

**REQUIRED COURSES:**

**Entrepreneurship Courses (6 credit hours)**

**BUSMHR 2500** Entrepreneurship

**BUSMHR 3510** New Venture Creation

**Creative Industry and Entrepreneurship Courses (9 credit hours)**

**1). ARTEDUC 3690** Arts Entrepreneurship

**2). ARTEDU 3680** Exploring the Creative Industry:  
Art Issues in the 21<sup>st</sup> Century

OR

**ARTEDU 3681** Managing Non-profit Arts  
Organizations: Balancing Stability & Change

**3). ARTEDU 5683** Developing Arts Careers:  
Positioning Passion

**Arts Entrepreneurship minor program guidelines**

Credit hours required A minimum of 15. 1000 level courses shall not be counted in the minor. At least 6 hrs must be at the 3000 level or above.

Transfer and EM credit hours allowed A student is permitted to count up to 6 total hours of transfer credit and/or credit by examination.

Overlap with the GE A student is permitted to overlap up to 6 credit hours between the GE and the minor.

Overlap with the major and additional minor(s)

- The minor must be in a different subject than the major.
- The minor must contain a minimum of 12 hours distinct from the major and/or additional minor(s).

Grades required:

- Minimum C- for a course to be counted on the minor.
- Minimum of 2.0 cumulative GPA for all minor course work.
- Course work graded Pass/Non-Pass cannot count on the minor.
- No more than 3 credit hours of course graded Satisfactory/Unsatisfactory may count toward a minor.

Approval required The minor course work must be approved by the academic unit offering the minor.

Filing the minor program form The minor program form must be filed at least by the time the graduation application is submitted to a college/school advisor.

Changing the minor Once the minor program is filed in the college office, any changes must be approved by the academic unit offering the minor.

College of Arts and Sciences  
Curriculum and Assessment Services  
154 Denney Hall, 164 Annie & John Glenn Ave.  
<http://artsandsciences.osu.edu>

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